

Month DD, YYYY

Mr.
6900
Raleigh, NC 27615

Dear Mr.

This year on April 13, 2005 one of our Cadet Callers contacted you regarding The Citadel Foundation. We hope you found the call to be enjoyable and helpful. Thank you again for your EFT commitment of \$50.00 per month that you gave during the phone call! However, we have not yet received your important gift information! In order to initiate your monthly gift by electronic fund transfer, we will need either a voided check or your first contribution paid with a check from the designated account.

Although the amount of public dollars continues to decline, the need for quality higher education continues to grow. Gifts from alumni and friends of The Citadel help the college bridge this gap. These gifts provide vital resources for the scholarships, building projects and other campus initiatives that directly benefit the cadets and the entire Citadel community.

The Citadel Fund supports campus priorities that help to make The Citadel the preeminent college of principled leadership in America. If your initial gift and this letter have crossed in the mail, thank you, and I apologize for any inconvenience.

If you have not yet had a chance to send in your voided check, please take a moment now to complete the attached pledge card. Your voided check or your contribution made payable to "The Citadel Foundation" may be returned in the enclosed postage-paid envelope. Monthly transfers from your account will begin shortly after we receive your check.

Thank you again for your generous support of The Citadel!

Sincerely,

Rachel M. Meuser
Director of Cadet Calling

I authorize The Citadel Foundation to:

- Draft my bank account monthly on the ___5th or the ___20th (please check one) for \$50.00
- Increase my monthly gift to \$_____

Signature

Date

(Please don't forget to enclose your check)